

Vanessa Gregorchik

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(502) 435-1165

EDUCATION

Northeastern University, Boston, MA
BFA in Graphic and Information Design
Minor in Art History
Expected May 2020
3.9 GPA, Dean's List

Relevant coursework: Graphic Design I & II,
Typography I & II, Information Design,
Programming Basics, Computational
Humanities, Design Process: Context & Systems

University Scholars Program: Full tuition
scholarship awarded to top 1% of students
on basis of academic achievement, leadership,
and service.

duPont Manual High School, Louisville, KY
Journalism major at magnet high school
Diploma awarded May 2015

SKILLS

Adobe Illustrator, InDesign, Photoshop,
Premiere Pro, After Effects, Sketch,
HTML, CSS, Processing, Canon DSLRs

AWARDS

Forbes Under 30 Scholar, *Forbes Under 30 Summit*
Travel Grant Recipient, *Society for News Design*
Best Web Application, *Hack@Brown 2017*
Domain.com Award, *TreeHacks 2017*
Finalist, *HackUMass 2016*
Best User Experience, *Hack@Brown 2016*

EXPERIENCE

Design Intern, EF College Break

SEPTEMBER 2017 – PRESENT • CAMBRIDGE, MA
Work with a junior and senior designer on a variety of print
and digital projects to boost travel sales. Define directions for
new visual identity in collaboration with the VP of Marketing
and senior designer for the upcoming product rebrand.

Design Teaching Assistant, Northeastern University

SUMMER 2017 • BERLIN, GERMANY
Taught and assisted Professor Nathan Felde's Design Process
course. Worked with students individually to develop projects and
theses focused on intensive study of form and function. Designed
book templates for students to organize their research. Arranged
studio visits with German design firms and guest speakers.

Design Lead, Scout Studio

JANUARY 2016 – AUGUST 2017 • BOSTON, MA
Led a team of designers and developers in Northeastern's
student-run design studio in an agile environment to build a web
platform and brand identity for an online magazine. Managed
communications with the client and planned weekly sprints.
Previously spent two semesters as a studio designer, working on
brand, web, and print design.

Design & Marketing Intern, GLBTQ Legal Advocates & Defenders

NOVEMBER 2015 – APRIL 2016 • BOSTON, MA
Designed print, web, and social media campaigns to aid in law
firm's mission of promoting equality for all. Designed and executed
Instagram campaign that grew following base by 82%.

Design & Community Engagement Intern, Gique

JUNE 2015 – MAY 2016 • BOSTON, MA
Designed marketing material, photographed community events,
and taught workshops hosted at the Boys & Girls Club of
Dorchester for a non-profit that promotes the integration of arts
within STEM (STEAM).