

Vanessa Gregorchik is a designer based in Boston. Ask her about the Bluegrass, her religious awakening at the Bauhaus, or her favorite book.

vkgreg.com / 502.435.1165 / gregorchik.v@husky.neu.edu

EDUCATION

Northeastern University ~ Boston, MA
BFA in Graphic + Information Design
Minor in Art History
Expected May 2020
3.9 GPA, Dean's List

CLASSWORK

Graphic Design I + II, Typography I + II, Information Design, Computational Humanities, Design Process & Systems, Design Leadership & Management, Branding & Identity

EXPERIENCE

- **Executive Director, Scout**
Leads a student-run design studio comprised of 50 designers, developers, and creative strategists. Manages and empowers a team of seven management members to successfully pilot their teams. Sets the goals and direction of the studio. Manages stakeholders and investors and updates them on advancements in a semesterly advisory council meeting.
- **Conference Designer, Scout**
Assisted in overall creative direction, strategy, and vision of the organization's first annual design conference: Interventions. Hired speakers and panelists that correlated with the theme of design changemakers. Expanded initial design system to create marketing and day-of-event collateral. Served as the emcee of the event.
- Design Apprentice, Upstatement**
Worked in an agile studio environment for journalism and content-savvy clients. Worked across content strategy, wireframing, visual design, development, and photography for clients like MIT and Emergence Capital. Increased marketing efforts and engaged social audience via Instagram.
- Creative Director, NU Political Review**
Designs the print edition of the only independent political magazine at Northeastern. Visually translates students' articles on contemporary domestic and international politics into a cohesive print publication that encourages political discourse.
- Design Teaching Assistant, Northeastern University**
Taught and assisted Professor Nathan Felde's Design Process course abroad in Berlin. Worked with students individually to develop design projects and theses focused on study of form and function. Designed book templates for students to organize their research. Organized studio visits with German and international design firms.

Boston, MA
May 2018 – Present

Jan – April 2018

Jan – Aug 2018

Jan – Present

Berlin, Germany
Summer 2017

SKILLS

Print & Web Design, Photojournalism (DSLR + Mirrorless), Video Production, HTML/CSS, Javascript, Sketch

AWARDS

2nd Place Magazine Cover, **SND Design**
Under 30 Scholar, **Forbes Under 30**
Travel Grant Recipient, **SND CLT**

Best Web UX, **Hack@Brown**
Domain.com Award, **TreeHacks**
Finalist, **HackUMass**